



# Higher Education Basics

## Quick Reference Card

### The Basics of Higher Education

**Higher education** is post-secondary schooling at colleges and universities, aiming for degrees like bachelor's, master's, and doctorates, indicating levels of expertise.

#### Types of Higher Education Institutions

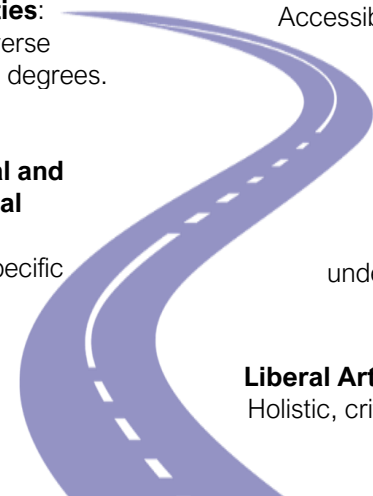
**Universities:**  
Large, diverse advanced degrees.

**Community Colleges:**  
Accessible, two-year degrees.

**Technical and Vocational Schools:**  
Career-specific training.

**Colleges:**  
Smaller, undergraduate-

**Liberal Arts Colleges:**  
Holistic, critical thinking education.



### Costs and Funding

**Tuition** is the primary college cost, covering instruction, faculty salaries, and academic resources. Additional fees include:

- Mandatory Fees  
- Course Fees    
- Housing and Meal Plans   

**Scholarships and Financial Aids** are fantastic ways to offset tuition and fees. They come in various forms, from:

- Scholarships:** Financial awards given to students on various criteria.
- Grants:** Need-based and don't require repayment.
- Work-Study Programs:** Provide part time jobs on campus to help cover educational costs.

### The Application Process

#### What is a College Admissions Test?

College admissions tests help colleges assess their readiness for higher education. This includes:

- **SAT (Scholastic Assessment Test):** A standardized test with Reading, Writing, Math sections, & optional Essay, scored from 400 to 1600.
- **ACT (American College Testing):** Consists of four sections (English, Math, Reading, Science) and an optional Writing part, scored from 1 to 36 with a composite score option.



### How to Write a College Essay

Here is how to write a college essay that is compelling, unique, and highlights your **personality, experiences, and aspirations**.

- ✓ Create an Engaging Introduction.
- ✓ Get a Clear Structure.
- ✓ Show Your Voice and Revise.



### Importance of Picking a Major

Your **choice of major** is not just about selecting a subject to study; it is about shaping your educational path and future career. Here is why it matters:



Your major leads to specialized knowledge.



Majors affect career paths and provide broad industry skills.



Passionate study enhances college motivation.



A major fosters intellectual growth.



## Student Housing Options



### On-Campus Housing:

Live conveniently close to classes and campus activities.



### Off-Campus Housing:

Experience independence and explore the surrounding community.



### Commuting from Home:

Save on housing costs while staying in a familiar environment.



### Temporary Housing:

Short-term options for transitional or emergency needs.

Your housing choice can significantly impact your college experience, so take the time to consider your:

- Housing options
- Budget
- House preferences

## Campus Resources

**Colleges** provide resources to support your college journey. Here is a quick look at key campus resources to enhance your academic experience.

- Academic Support
- Career Services
- Health and Wellness
- Financial Aid and Scholarships
- Campus Life and Activities



## Study Tips for College

With the right strategies, you can make the most of your academic experience. Here are effective study tips for college to help you grow and succeed:



1. Use a planner and prioritize task.
2. Create a productive study space.
3. Take notes during lecture.
4. Stay organized.
5. Take breaks.
6. Seek help when needed.
7. Practice self-care.
8. Stay motivated.

## Post College Steps

### Internships:

These are temporary, skill-based work, with pay or academic credit.



### Co-op Programs:

These are the extended paid work-study cycles with immersive learning.

Short-term work	<b>Time</b>	Multiple work terms
Temporary work experience	<b>Structure</b>	Long-term partnerships
May include academic credit	<b>Credit</b>	Often for academic credits
Work could be paid	<b>Compensation</b>	Often paid

**Tip:** Find internships and co-ops by using college career services, searching on job boards like LinkedIn, and networking with professors and Alumni.

### Job Search Strategies

Whether you are a recent graduate or a professional looking to switch careers, here are some proven methods to help you simplify your search.

1. Explore internships and co-ops programs.
2. Leverage Career Services.
3. Build your professional network.
4. Develop an online portfolio or website.
5. Engage in volunteer work or part-time jobs.
6. Tailor your resume and cover letter.
7. Set job alerts on search engines.
8. Practice interviews with mentors.
9. Attend networking events in your field.



### Job Search Engines

- LinkedIn
- Indeed
- Glassdoor
- Internships.com
- CareerBuilder



Click the [topic links](#) for free lessons!

© 2024 CustomGuide, Inc.  
Contact Us: [sales@customguide.com](mailto:sales@customguide.com)

## Customizable Courses

Bite-sized Skills. Ready to Use. Uniquely Yours.

### Customizable Courses

3,000 bite-sized skills, ready for use or personalization. SCORM-compatible.

### Skill Assessments

Pinpoint existing knowledge, spot deficiencies and measure improvement.

### AI Course Builder

Create stunning courses with **AI-enhanced content**. Similar to Articulate Rise—but better!

### LMS

A friendly, versatile learning platform your users will love.



Business Writing



Diversity & Inclusion



Entrepreneur



Google



Higher Education



Job Hunting



Life Coaching



Mental Health



Microsoft



Personal Finance



Professional Development



US Citizenship

## Customizable Job Skill Training

Do You Need To	CustomGuide
Enhance job skills?	Bolsters work skills, employability, and job readiness.
Improve digital literacy?	Our interactive courses simulate the experience of using real software!
Provide training in Spanish?	Most courses are available in Spanish to accommodate diverse learners.

## Master Skills, Not Just Courses

Motivate learners by showcasing their journey from novice to expert with **evident learning outcomes**.

Our customizable courses & skill assessments:

1. Evaluate over 3,000 job skills
2. Verify learning
3. Measure improvement

SKILLS	PRE-ASSESS	LESSON	POST-ASSESS	GROWTH
Sexual Harassment Verified Learning	25%		75%	50% Improvement
Quid Pro Quo Harassment	● Fail	● Complete	● Pass	
Hostile Workplace	● Pass	● Complete	● (Pass)	
Protected Characteristics	● Fail	● Complete	● Pass	
Unwelcome Conduct	● Fail	● Complete	● Fail	

Before Training      After Training

## Trusted by 3,000 Organizations



"Customizing the courses has saved countless hours of work."



"Everyone is impressed with your features and ease of use. What a terrific product!"



4.8 out of 5